



## FOR IMMEDIATE RELEASE

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### **Celebration Foods® holds Job Fair for New Plant**

*-- Applicants will interview for positions at New Britain Plant --*

**Rocky Hill, CT (January 21, 2008)** – In partnership with Capital Workforce Partners, CTWorks, and the New Britain Chamber of Commerce for recruitment and training initiatives, Celebration Foods announced it will be holding a job fair at New Britain High School on Saturday, January 26 from 9 am to 1 pm for positions at the company's new manufacturing facility located on Myrtle Street in New Britain. Anyone interested in a career in food manufacturing and is 18 years of age or older and legally authorized to work in the United States should attend. New Britain High School is located at 110 Mill Street.

Celebration Foods has a fun, entrepreneurial environment with a competitive benefits package and is an equal opportunity employer. For more information on the job fair please visit [www.celebrationfoods.com](http://www.celebrationfoods.com)

Since 2002, Celebration Foods has doubled the number of outlets that distribute their products, and have built the once regional brand Carvel®, into a national brand and category leader. In June 2007 the company announced its plans to build a new state of the art manufacturing facility in New Britain to increase its manufacturing capacity and support the company's future growth projections. The facility is over 120,000 square feet and will employ over 200 employees.

### **Celebration Foods®**

Celebration Foods, a division of FOCUS Brands, Inc., is the marketer, manufacturer and distributor of leading high quality frozen desserts for all occasions, including, Carvel ice cream cakes and desserts. Headquartered in Rocky Hill, CT, Celebration Foods is the market leader in the ice cream and ice milk frozen desserts category with a 65% share and distribution now reaching over 43 states in leading supermarkets, super centers, and club stores. For more information on Celebration Foods visit [www.celebrationfoods.com](http://www.celebrationfoods.com).

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